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MARTIN B. DALY
SENIOR VICE PRESIDENT AND DIRECTOR
NEWS AND LATE NIGHT SALES

12/08

Dear Sir / Madam;

Please allow this letter to serve as my recommendation for future employment regarding Dorian Hannaway. Over the last 10 plus years I have worked on a daily basis with Dorian in her capacity as Director, CBS Late Night programs, LA. All Network Sales interaction with The Late, Late Show with Craig Ferguson (and prior to Mr. Ferguson, Craig Kilborn and Tom Snyder) was managed beautifully by Ms. Hannaway.

Her achievements in guiding three different Hosts through the Late, Late Show are unparalleled in the world of Talk based TV. Dorian did all the jobs an excellent show runner performs. She anticipated and just as importantly solved problems before our national Sponsors could be hurt. She was the center spoke in not one, but two complicated integrated Sponsor Comedy deals with Ford Motor Media. The Ford Escape (2007) and Ford Flex (2008) brands were BOTH extremely happy with Dorian's fine work on these 10 and 8 week Brand insertions into Late, Late Show! Just as importantly the Late, Late Show Producers and Host were also thrilled. Dorian brokered all the deal points between the Ford Client, the LLS and Network Sales magnificently! Dorian was also instrumental in helping to sell the Late, Late Show when the program traveled to Miami for the Super Bowl. Three clients helped underwrite that travel for which they received in show comedy segments.

On a personal basis Dorian's integrity was and is a joy to behold. In a world of - "what did he or she mean by that?" - Dorian always communicated clearly and left nothing to be assumed. More than once that saved the day for Network Sales when bad information was passed to clients about LLS content and those clients were ready to leave the Program. That certainly made my job easier!

I can be reached at the below E mail and phone number if you have questions. I look forward to talking to you about Dorian Hannaway. I will deeply miss her enthusiastic presence in my professional life. She is one of a kind and I am a better person for my association with her. Thank you



Martin B. Daly